

PRESS RELEASE Comcast Business One Comcast Center Philadelphia, PA 19103 business.comcast.com

Comcast Business Recognized with 2020 Nemertes Pilothouse Award for Managed SD-WAN

PHILADELPHIA – November 23, 2020 – Comcast Business today announced that it has been named a 2020 Pilothouse Top Provider for managed SD-WAN by the global research-based advisory and consulting firm, <u>Nemertes</u>. The award is based on quantitative metrics from enterprise organizations that use products and services from technology providers in this category.

Nemertes Pilothouse awards combine user sentiment data with quantitative measures of enterprise success in providing IT services to identify top-performing service providers who demonstrably help their clients succeed.

Nemertes collected information on participants' primary SD-WAN solution providers. From those using managed SD-WAN, they collected information for 12 service providers. Participants rated providers on a scale of zero to ten based on how likely they would be to recommend their current provider to others (zero = would never; 10 = would always). Scores averaged 7.71, with a range from 6.75 to 8.25. Comcast Business received the highest average rating at 8.25.

Comcast Business Managed SD-WAN can be fully or co- managed. Whatever level of support an enterprise needs, Comcast Business SD-WAN provides a highly technical experience with professional design, service assurance, and bi-annual network assessments. Managed SD-WAN is supported by Comcast Business' award-winning software-defined networking (SDN) platform ActiveCore[™] SDN. It enables intelligent, centralized network control, via software applications. ActiveCore delivers a ground-breaking experience for virtualized network functions (VNF) like Managed Router and SD-WAN.

When paired with Comcast Business' Gigabit speeds on the nation's largest converged IP network, this powerful combination reduces complexity, automates network functions, speeds up application deployment, and simplifies resource management — allowing enterprises to innovate faster and gain business agility.

Nemertes conducted this research study, entitled *Nemertes 2020-21 Next Generation Networking*, from January through March of 2020. We interviewed and surveyed IT leaders and C-level executives from 389 organizations headquartered in 10 countries. We gathered data on WAN use cases and usage patterns, technology adoption, performance and agility success metrics, costs, and vendor ratings in SD-WAN and WAN-Cloud Exchanges

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services. For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at http://business.comcast.com/social.